

## **APPENDIX A – STATEMENT OF INTENT AND ASSESSMENT CRITERIA**

All bids must be accompanied by a statement of intent which can include a combination of written and visual material. Supporting videos will be accepted also.

### **Evaluation Criteria**

The scoring process will be based on a quality assessment against the following criteria:

- Evidence of experience of operating similar facilities (20%)
- Evidence of Safety record (15%)
- Overview of target markets and anticipated visitor numbers (10%)
- Detailed breakdown of scale and scope of proposed operation (10%)
- Detailed regarding the proposed diversity of offer and inclusion of accessible attractions for those less able bodied (10%)
- Details outlining the inventory of rides owned by the operator and how the proposed operation would make use of modern rides / technology (10%)
- Alignment of proposal with wider regeneration ambitions for Porthcawl (15%)
- Interview (10%)

### **Statement of intent Scoring Rationale & Evaluation Procedure**

Tender evaluation will include an assessment of the extent to which the requirements of the aforementioned criteria have been met.

Each category will be scored out of 5 (0 to 5) as shown in the table below. The evaluated score given by the Evaluation Panel will equate to a final score, e.g. a score of 5 will equate to the maximum weighting / points available set against the criteria.

<b>Score</b>	<b>Response</b>
<b>5</b>	Exemplar response, with a high level of substantiating information and detail provided. Indicating that the requirements will be exceeded.
<b>4</b>	High quality response, with good level of substantiating information provided. Indicating that the requirements are likely to be exceeded.
<b>3</b>	Good standard of response with requirements met. Demonstrates a clear understanding of requirements.
<b>2</b>	Acceptable basic response. Requested information and supplementary documentation has been provided and is sufficient.
<b>1</b>	Unsatisfactory Response. Response is unacceptable or is inadequately substantiated. Does not demonstrate an understanding of the requirements.
<b>0</b>	An unanswered response or a response that does not fulfil the requirement in any way.

**Any tender that scores 1 or below from the table above, for any criteria or interview questions (As appropriate) will automatically be disqualified by the Council and will not proceed any further in the tender process, whose decision in the matter shall be final.**